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## [LinkedIn Brand Guidelines | LinkedIn](#)

<https://brand.linkedin.com>

**LinkedIn Brand** Resources. Find guides and downloads to help you get started with the **LinkedIn brand**, from logos and color to type and icons. Download **brand** package

## [Creating a Brand Identity: 20 Questions You MUST ask ...](#)

<https://www.sitepoint.com/creating-a-brand-identity-20-questions>

â€œThat doesnâ€™t look rightâ€. How do you avoid awkward client conversations when **creating a brand** identity? Richa has 20 critical questions you need to ask.

## [Pfizer Brand Guidelines - SlideShare](#)

[www.slideshare.net/iheartbrand1/pfizer-brand-guidelines](http://www.slideshare.net/iheartbrand1/pfizer-brand-guidelines)

May 21, 2013 · **Pfizer Brand Guidelines** 1. HeaderPfizer Branding Guidelines1Version 1.2 December 11, 2009 Copyright ©2009 Pfizer. All rights reserved ...

## [Stony Brook University Brand | Far Beyond](#)

[www.stonybrook.edu/brand](http://www.stonybrook.edu/brand)

The Stony Brook University **brand** brings to life our vision, momentum and passion as a world-class research university.

## [Google Visual Assets Guidelines - Part 1 on Behance](#)

<https://www.behance.net/.../Google-Visual-Assets-Guidelines-Part-1>

Googleâ€™s **brand** is shaped in many ways; one of which is through maintaining the visual coherence of our visual assets.In January 2012, expanding on the new ...

## [Federal Plain Language Guidelines: Table of Contents](#)

[www.plainlanguage.gov/howto/guidelines/FederalPLGuidelines/TOC.cfm](http://www.plainlanguage.gov/howto/guidelines/FederalPLGuidelines/TOC.cfm)

Technical support for this website is provided by the Federal Aviation Administration PLAIN. develops and maintains the content of this site: Download Adobe Acrobat ...

## [Finding Your Brandâ€™s Voice: How to Shape a Tone of Voice](#)

<https://www.distilled.net/tone-of-voice>

Image credit. A tone of voice is an expression of a companyâ€™s values and way of thinking. It cannot be plucked from thin air, created on a whim or entirely based on ...

## [5 Ways to Brand Your Construction Company and Make â€¦](#)

[blog.capterra.com](http://blog.capterra.com) › [Construction Management](#)

4 ways to **brand your construction company**. Capterra helps businesses find and compare software.

## [Intel Social Media Guidelines](#)

[www.intel.com/.../www/us/en/legal/intel-social-media-guidelines.html](http://www.intel.com/.../www/us/en/legal/intel-social-media-guidelines.html)

**Intel social media guidelines** are for **Intel** employees or contractors **creating** or contributing to social media both on and off **Intel.com**.

## [Brand Strategy | Marketing MO](#)

[www.marketingmo.com](http://www.marketingmo.com) › [Guides](#)

Your **brand strategy** will reinforce your positioning in the market. Follow this process for developing a comprehensive and effective strategy for your **brand**.