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Philip Kotler is one of the world's leading authorities on **marketing**. He is the S. C. Johnson & Son Distinguished Professor of International **Marketing** at the ...

Philip Kotler - Faculty - Kellogg School of Management

www.kellogg.northwestern.edu · Faculty and Research

Philip Kotler is the S.C. Johnson & Son Professor of International **Marketing** at the Kellogg School of **Management**, Northwestern University, Evanston, Illinois.

Philip Kotler - Wikipedia, la enciclopedia libre

https://es.wikipedia.org/wiki/Philip_Kotler

Philip Kotler; **Philip Kotler**, en AMA BrandSmart 2007 en Chicago: Información personal; Nacimiento: 27 de mayo de 1931 Chicago, Estados Unidos: Nacionalidad

[PDF] Marketing Management - Pearson Middle East AWE

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Marketing Management Arab World Edition **Philip Kotler** Northwestern University Kevin Lane Keller University of North Carolina Salah Hassan George Washington University

Philip Kotler - História da Administração

www.historiadaadministracao.com.br/jl/gurus/68-philip-kotler [Translate this page](#)

É considerado um dos pais do **marketing**. Doutorado pelo MIT é um autor profícuo e os seus textos tornaram-se referências acadêmicas para o estudo de **marketing**.

Nike Marketing Analysis - SlideShare

www.slideshare.net/philipjamesbarnes/nike-marketing-analysis-8675338

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Marketing &€" Wikipédia

<https://fr.wikipedia.org/wiki/Marketing> [Translate this page](#)

Marketing vs **marketing management**. Le **marketing** est un état d'esprit, une culture générale de l'organisation, une façon de penser, du ressort, in fine, de la ...

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Target audience - Wikipedia

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A **target audience** is the intended audience or readership of a publication, advertisement, or other message. In **marketing** and advertising, it is a particular group of ...

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