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2 INTRODUCTION Multichannel retailing is the set of activities involved in selling merchandise or services to consumers through more than one channel (**Levy and Weitz** ...

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The Effects of Store Environment on Shopping Behaviors: a

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www.acrwebsite.org/search/view-conference-proceedings.aspx?id=8468

Advances in Consumer Research Volume 28, 2001 Pages 190-197. **THE EFFECTS OF STORE ENVIRONMENT ON SHOPPING BEHAVIORS: A CRITICAL REVIEW.** Shun â€¦

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